

FIFTH AVENUE

James McCreery & Co.

34th STREET

Annual Spring Sales Week

"McCreery Silks"

Famous Over Half a Century—The Original Silk Shop

Chiffon Broadcloth Taffeta

Yard, 1.95

In Navy Blue. 36 inches.

(Second Floor)

Last Day!

"McCreery Silks"

Famous Over Half a Century—The Original Silk Shop

Russian Crepe

Yard, 3.45

In New Spring shades; also white or black.

40 inches wide.

(Second Floor)

Skirts for Women and Misses

For Last Day of Sales Week

10.75

Fringed models, in wrap-around style, with fringed sides and hem—ultra smart! Also modish straight-line and plaited styles. Cross spun, Wool Prunella, Tweed, Wool Eponge, 28 to 36 inch lengths, but not in every material.

(Fourth Floor)

Ribbons For Hats and Dresses

Sales Week Price yd., 75c

To-morrow—the last day of Sales Week—offers another opportunity to buy ribbon in quantities for Spring hats and dresses at a low price. Moire and plain aille ribbon in all manner of lovely Spring shades. 6 1/4 inch wide.

(Main Floor)

Women's Coats and Wraps

Sales Week Price 48.00

Practically every type of Coat and Wrap in vogue is represented in this assortment.

There are Wrap effects with or without sleeves, clinging or free-flowing capes and coats in topcoat or more "dressy" styles.

Soft, velvety materials with cushiony surfaces. Tricotine and Camel's Hair constitute the materials.

(Fourth Floor)

Petticoats of Radium Silk For Street and Evening Wear

For Last Day of Sales Only 4.95, 5.50 and 5.95

Exceedingly beautiful affairs of brilliant Radium Silks in all the new Spring shades. Also in Flesh or White.

(Third Floor)

"Tweed Leather" Bags and Vanity Purses

Sales Week Price, 2.95



The last day of Sales Week brings forth a special offer in tweed bags to be worn with the popular tweed suits. They appear in Vanity, Party, Swagger, Pandora and Small Pouch-shaped bags in Periwinkle, Brown and Lavender with metal mountings. All are silk lined.

(Main Floor)

Women's Sterling Silver Wrist Watches

Sales Week Price, 10.75

Think of it! Only 10.75, the Sales Week price of a Sterling Silver Watch, made by a European manufacturer famed for his fine watches. The cost of the material and workmanship alone bespeaks a higher price. They are exceptionally small in size, in either cushion, octagonal, oval, tonneau or regulation style, their neatly chased cases being fitted with guaranteed 15-jeweled lever movement and ribbon bracelets, as illustrated.

(Main Floor)



Women's Silk Hose

Very Special

2.45

This is one of the best values Spring Sales Week offers—hose of fine gauge with silk tops that feel, look and, in the wearing, prove their splendid quality.

Every Spring shade is represented.

Trappe	New Polo
Polo	Brige
Fera	Gray
Brown	Nude
Silver	Gold

(Main Floor)

Caped Dresses for Girls

Priced at 7.95

For Last Day of Sales
Jaunty little affairs, consisting of one-piece straight-line frocks, topped with a gay little swinging cape. Rose, Blue, Orchid or Tan. Sizes 10 to 14 years.

(Fourth Floor)

French Flannel

For Last Day of Sales yd., 1.20

A splendid quality with a soft, broadcloth finish, in a wide range of beautiful Spring colors.

(Second Floor)

Imported Dotted Swiss

For Last Day of Sales yd., 1.25

An especially good quality with permanent finish. Many exquisite colorings.

(Second Floor)

Navy Blue Wool Serge

Last Day

yard, 2.25

Imported Serge of superior quality, in the proper weight for Spring attire. 34 inches wide.

(Second Floor)

Values in Furniture You Can't AFFORD to Miss

Three-piece Pillow Arm Library Suite, upholstered in Tapestry, with reversible cushions, outside backs and seats underneath cushions covered in same material. Sales Week Price, 187.50

Separately—Sofa, 95.00; Arm Chair, 48.50; Wing Chair, 44.00

Four-piece Louis XVI. model Chamber Suite, 50-inch Dresser, Chiffon-robe, Vanity Case and Bow-End Bed. Front posts, mirror frames and standards are of solid Walnut, tops, fronts and ends are of selected Walnut Veneer. Sales Week Price, 295.00

Ten-piece Queen Anne model Dining Room Suite, combination Mahogany, Buffet, China Cabinet, Extension and Side Tables, five Side Chairs and one Arm Chair. Sales Week Price, 237.50

Four-piece Chamber Suite, Mahogany or Walnut, Dresser, Chiffon-robe, Vanity Toilet Table and Bow-End Bed; posts, stretchers, legs, mirror frames and frames are of solid Mahogany. Sales Week Price, 175.00

(Second Floor)



Very Special for the Last Day!

Misses' Suits, 32.50

Five New Models in Twill
Five New Models in Tweed

Sleek creations of Twill, their contours slim and graceful, their sleeves tight, their shoulders beautifully moulded. There are straight-line styles, belted and unbelted, and modish box-coated affairs. Notch, Peter Pan and mannish collars, novelty belts and double or slashed pockets add to their smartness. A few are beautifully embroidered.

Those of Tweed are either sharply tailored styles, mannish and sportive in effect, or are youthful Peter Pan flaring box-coated styles. Many lovely new shades.

(Fourth Floor)

Gloves—Special for Last Day

Sales Week Price, 55c

It has been a long, long while since one could buy Gloves for 55c. We have brought this splendid value back for Sales Week.

(Main Floor)

Wrist-length chamoisette Gloves with self embroidery in Beaver, Biscuit, Cafe, Covert, Gray and White.

Women's Suits

Remarkably Good Values for Last Day of Sales

48.00

All have been fashioned with the express purpose of making modern look slim and youthful of figure.

Those of Navy Blue or Black Twill and Tricotine display perpendicular trimming of braid or tailored straps. Those of Spondeen, that soft, beautiful Spring fabric, are unadorned but for loops of material, and are available in many lovely colors.

(Fourth Floor)



Misses' Dresses

The Very Types You Desire for Easter

29.50

Beaded—of course! For the beaded frock is fashion's favorite this Spring.

Then, too, there are simpler affairs whose only adornment is hand-hemstitching.

Many lovely colors.

At 29.50 they present a value no miss can afford to overlook.

14 to 18 years.

(Fourth Floor)

Girls' Coats Only 11.95

For the Last Day of Sales Week

Spring little Polo Coats in soft shades of Tan, Blue or Orchid, with padding or satin sleeves, leather or bone buttons, to be worn belted or unbelted. Sizes 6 to 10 years.

Other Models for Girls and Juniors 13.50 to 65.00

Many different styles and many lovely colors. A very specially priced Fourth Floor.

Golf Set

Sales Week Price 14.75

Spring is here and golf is getting into its full swing. It isn't an expensive game if you buy your outfit to morrow and take advantage of this extremely low Sales Week price.

1 Three-day Golf Bag with large ball pocket and leather shoe straps. Brown or White.
1 Driver 1.85
1 Mallet 1.45
1 Mashie 1.45

Imported Golf Balls, Sales Week Price, doz., 4.75

(Fifth Floor)

Antique Gold and Steel Flouncings

Sales Week Price yd. 5.25 and 7.25

Flouncings, beautiful, embellished with designs in antique gold and steel to make a most fascinating afternoon or evening gown. 36 and 48 inches wide.

Metal edgings of antique gold or steel. 1 1/2 to 18 inches.

Sales Week Price, yd., 1.10 to 3.25

(Main Floor)

Boys' Shoes For Spring and Summer Wear

Sales Week Price 4.85

When you are purchasing your boy's suit, do not forget to stop in the Boys' Shoe Shop for his new shoes. They wear a special last day of Sales Week Price. In Tan or Black Genuine Calfskin, with medium or round toes. Sizes 7 1/2 to 11 1/2. Widths A to D.

(Second Floor, Annex)

Men's Oxfords For Sales Week 8.50



They are made of C. dovan, the very prime leather, and may be in either Tan or Black. Highest quality construction throughout. Sizes 6 to 11, AA to D.



(Men's Shoe Second Floor, Annex)

Unusual! Boys' Norfolk Suits

Sales Week Price, 10.00

(2 pair knickers)

An all wool suit for the Sales Week price of 10.00 is an extremely good buy for Easter you will agree. Whether you want a light or dark mixture, or plain blue, a sport, pleated or plain model, in Cheviot or Tweed, you will find it at this marvelously low price. It is to your advantage to buy tomorrow, for it will be the last day upon which this special price prevails. 8 to 18 years.

(Third Floor)



Misses' Wraps, Capes and Coats 35.00

The Newer of the Season's Modes Special for the Last Day of Sales

Wraps, Capes and sleeved-coats in dashing styles, most of them adapted from recent imports. All are flattering, wearable types, developed in Poret Twill and various other materials.

Practically every type of Misses' Wrap in vogue is represented in this assortment. The remarkable value they present at 35.00 is manifest.

(Fourth Floor)

Spring Furs

Special for the Last Day

Neckpieces and Scarves in the season's newest styles, fashioned of absolutely reliable pelts.

Mink Neckpieces—two skins	39.50
Japanese Marten Neckpieces	25.00
Siberian Squirrel Neckpieces	13.50
Fox Animal Scarfs	29.50
Baum Marten Neckpieces	65.00

(Fourth Floor)

Charming Blouses Of Shimmering Minuette

Sales Week Price—Tomorrow

3.95

The very type you will want for your box-coated or tailored suit, or they have youthful collars of Cream colored tucked Net with insets of medallions which lie without a wrinkle over one's suit collar. And they are available in shades that harmonize beautifully with Tweed or Navy Blue Suits—Jade, Navy, Beige, Orchid and Cherry.

(Fourth Floor)



For the Last Day of Sales

New Footwear 8.75

We have added many smart models to our wide assortment of Footwear which have assembled especially for this week of Sales.

There are street, dress and sport styles in all the wanted leathers and combinations. Low collegiate, military, Cuban, Louis and Spanish heels are featured.

Regulation oxfords, instep-strap affairs and original versions of the sandal.



(Second Floor)



Exceptional Offerings in All Homefurnishing Departments for Tomorrow—Last Day